



Maintain Sales Volume
www.FrontlineMediaSolutions.com

Drive Buyer Traffic

Advertising That Works

Direct Impact Marketing



National Services Available

- Sign walker, holder & human directional promotions
- Ground sign outdoor promotions
- Sign driver or mobile billboard promotions
- Large outdoor sign event consulting
- Liquidation event advertising consulting

Campaign Attributes

- All inclusive advertising events, fully managed by Frontline Associates daily
- Online, paperless, event service reporting for clients and agents
- Professionally installed & maintained ground sign campaigns provided anywhere in the US, Canada & P.R.
- Full color event signs any dimension requested
- Sign walkers supplied by temporary employment agencies which carry proper liability and workers compensation insurance coverage
- Promotional neon SALE EVENT t-shirts for each sign walker
- Directional arrows for sign walkers & ground signs
- Sign driver caravans to compliment any event
- Regional and district level event management

Return on Investment

- Increased awareness of your campaign message, branding or retail location
- Direct impact product sales derived by drawing customers directly out of their cars while in shopping mode
- 30% to 400% increases in sales volume based on event theme
- Substantially increased foot traffic on your sales floor
- Gain the winning edge over your competitors

CALL 828-656-2111 FOR EVENT CONSULTATION AND RATES